



WHY ATTENTION MATTERS MORE, NOT LESS

AI is now the maker. *You are the checker.*

AI drafts the report, builds the model and writes the client email in seconds. It is also **confidently, fluently wrong**, and its errors look exactly like the truth. When people review AI output on autopilot, mistakes go straight to the client, the regulator and the market.

BEFORE AI

You made it. Someone checked it.

Errors came from fatigue or haste, and a second pair of eyes caught most of them.



WITH AI

AI makes it. You check everything.

Far more volume, polished on the surface, with errors that are harder to see. The checker is the last line of defence.

WHEN NOBODY CHECKED THE AI

2025	Deloitte Australia Government report	Fabricated references and an invented quote from a court judgment, generated with AI. Part of the fee was refunded.	A\$440k report, partly refunded
2025	Deloitte Canada Provincial health report	A Newfoundland and Labrador workforce report was found to cite research papers that did not exist.	~C\$1.6m report under review
2023	Google · Bard Product launch	A factual error in the chatbot's launch demo went unnoticed until after it was published.	~\$100bn off market value in a day
2023	New York law firm Mata v. Avianca	Lawyers filed a brief citing six court cases invented by ChatGPT, and were sanctioned by the court.	\$5,000 fine, and the headlines
2024	Air Canada Customer chatbot	Its chatbot invented a refund policy. A tribunal ruled the company is responsible for what its AI says.	Liable for the AI's answer

THE AUTOPILOT EFFECT The more people trust AI, *the less they think critically about its output.*

Microsoft Research & Carnegie Mellon University, 2025

HOW PACT HELPS IN AN AI WORLD

From AI on autopilot *to AI with attention.*

- 01 See your blind spots.** Live experiments show how easily the brain accepts output that looks right.
- 02 A review routine for AI work.** Verify sources, figures and names in every AI draft, model and email.
- 03 Catch the plausible error.** Single-task the review, at the right speed, with a checklist.
- 04 Keep your own thinking sharp.** Deep work and focus, so AI amplifies your judgement instead of replacing it.
- 05 Own the output.** PRIDE: Personal Responsibility In Delivering Excellence, whoever made the first draft.

WHAT CHANGES

Fewer

AI errors reaching clients, regulators and markets

Faster

and more confident review of AI output

Safer

adoption of AI, with people firmly in control

AI doesn't remove the need for attention. *It multiplies it.*

PACT.

Power of Attention and Concentration Training

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20 minutes

