

ATTENTION TO DETAIL

Your brain skips details. *Prove it wrong.*

Brilliant people don't miss details because they don't care. The brain **predicts what it expects to see**, and reads that instead. Try three of the challenges you'll meet in PACT.

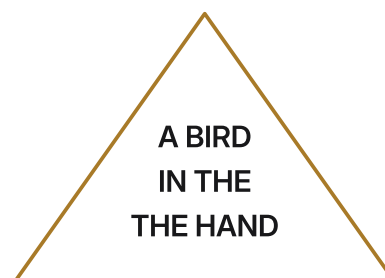
I Count the F's

15 SECONDS

FINISHED FILES ARE THE RESULT OF
YEARS OF SCIENTIFIC STUDY COMBINED
WITH THE EXPERIENCE OF YEARS.

II Read it aloud

5 SECONDS



III Same or different?

THE ERROR A REVIEWER SHOULD CATCH

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Missed one? Almost everyone does. *In PACT, you learn why, and how to stop.*

"You leave wanting more."

SHARON CHERIAN Vice President, Global Operations

Answers · I. Six F's; three hide in "OF" · II. "The" appears twice · III. Different, Same, Different

YOUR FACILITATOR



Kamlesh Jain

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- Live attention experiments, not lectures
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- Tools you use the next morning

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